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MEDIA RELEASE

September 6, 2017

CELEBRITY CRUISES ADDS THUNDER BAY DEPARTURE TO “ALL INCLUDED” 2018 CARIBBEAN VACATIONS

Thunder Bay International Airports Authority Inc. (TBIAAI) is pleased to distribute the following Celebrity Cruise press release introducing new, direct, non-stop service between Thunder Bay and West Palm Beach, Florida to connect to a Celebrity Cruise Western Caribbean voyage.

This product launch is the latest introduction of new air services offered to northwestern Ontario through Thunder Bay Airport.

About TBIAA

TBIAA is the private, non-shareholder corporation responsible for the operation of the Thunder Bay International Airport. TBIAA receives no government funding for the operation of the Airport. Economic activity associated with the Airport is responsible for an estimated \$.5 billion dollars in GDP annually and over 5000 direct and indirect jobs.

Customers are encouraged to visit the Airport website at www.thunderbayairport.com for more information, including this winter's sun flights.

For more information, contact:

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CELEBRITY CRUISES ADDS THUNDER BAY DEPARTURE TO "ALL INCLUDED" 2018
CARIBBEAN VACATIONS

TORONTO – September 1, 2017 – Residents of Thunder Bay and surrounding areas will now be able to fly non-stop to South Florida with Celebrity Cruises All Included Caribbean Vacations. Guests can fly direct from Thunder Bay International Airport on a 1 day only departure on March 31, 2018.

Celebrity Cruises launched their All Included vacations from various cities across Canada five seasons ago. In response to overwhelming demand, Toronto, Calgary, Edmonton, Regina and Saskatoon were recently added as new points of departure and Celebrity is thrilled to introduce Thunder Bay. Packages will also be available from popular, past departure cities, Hamilton, London and Ottawa.

“Celebrity’s All Included vacation packages offer modern luxury from take-off to cruise and back and our guests love inclusive travel and non-stop flights,” said Ken Brooks, Director of Sales, Celebrity Cruises Canada. “Celebrity was groundbreaking in bringing the enjoyment of All Included cruising to the industry and we will continue to expand and bring this program to as many Canadians as possible.

Guests from Thunder Bay can indulge in the cruise package experience, including roundtrip flights, ground transfers, unlimited drinks, covered taxes and gratuities, a pre-cruise hotel night and of course a spectacular seven-night Caribbean cruise. Guests will sail aboard Celebrity Silhouette® and enjoy a stunning Western Caribbean cruise enjoying the sunshine and sunsets of Cozumel, Puerto Costa Maya, Key West and Grand Cayman.

Partner Canadian North will provide the flights – which have been described by guests as “air travel the way it used to be”. The privately chartered flights come complete with hot meals, alcoholic beverages, checked luggage and the intuitive service Celebrity guests are accustomed to.



Celebrity Cruises All Included Caribbean Vacation includes:

- Seven-night Western Caribbean cruise onboard Celebrity Silhouette®
- Roundtrip flight from Thunder Bay, ON to West Palm Beach, FL
- 1 night pre-cruise luxury hotel accommodation in South Florida.
- Classic Beverage Package with unlimited beer, wine, spirits and more
- Taxes and gratuities
- All ground transfers in Florida

Guests can book by calling their travel agents or by calling Celebrity Cruises direct at 1-888-776-1155.

About Celebrity Cruises:

Celebrity Cruises' iconic "X" is the mark of modern luxury, with its cool, contemporary design and warm spaces; dining experiences where the design of the venues is as important as the cuisine; and the amazing service that only Celebrity can provide, all created to provide an unmatched experience for vacationers' precious time. Celebrity Cruises' 12 ships offer modern luxury vacations visiting all seven continents. Celebrity also presents incredible cruise tour experiences in Alaska and Canada. Celebrity is one of five cruise brands operated by global cruise vacation company Royal Caribbean Cruises Ltd. (NYSE: RCL). For more information, dial 1-800-437-3111, visit www.celebritycruises.com, or call your travel agent.

NEW Non-Stop Flights to South Florida*

Celebrity Cruises
Caribbean Vacations
It's All Included.



From our previous guests:
*"Amazing holiday...modern luxury from start to finish."
"So easy and stress-free to fly from our local airport!"*



Actual plane may differ.



Caribbean Cruise Vacations Made Easy

Inside staterooms from \$3,039* *Veranda staterooms from \$3,369**
Other stateroom categories available

It's All Included in Your 8 Night Package:

- 7 Night Western Caribbean cruise aboard Celebrity Silhouette®
- Exclusive roundtrip flight from Thunder Bay to West Palm Beach, FL*
- 1 night pre-cruise stay in sunny Florida in a 4 star hotel*
- Classic Beverage Package for two: Unlimited beer, spirits, wine & more (Value of \$600pp)*
- Service gratuities & taxes*
- All ground transfers in Florida
- 3rd/4th guests receive 40-minute Internet package & unlimited non-alcoholic beverage package*



Saturday flight departure (Sunday return)

Thunder Bay Mar. 31, 2018

BOOK NOW!
One departure date



**CALL YOUR TRAVEL AGENT or call
Celebrity Cruises 1-888-776-1155**

Celebrity X Cruises®

*Offer valid for departure on March 31, 2018. Price is in CAD, p.p. based on double occupancy for new individual bookings, subject to availability and may change at any time and is inclusive of all taxes, fees and port charges. Advertised price is based on Inside Stateroom cat 12 and Veranda Stateroom cat 2D. Other categories/occupancy types are available at varying prices. Classic beverage package applies to two guests (21 years and older) per stateroom and includes beer, wine and spirits up to \$9, soda selections, fresh squeezed and bottled juices, premium coffees and teas and non-premium bottled water. Upgrades to other beverage packages are available for an additional charge. Gratuities applies to two guests per stateroom and provides for prepaid stateroom attendant, waiter, assistant waiter and head waiter gratuities. 3rd and 4th guests in same stateroom receive 40 min. internet package, gratuities and non-alcoholic beverage package which can be upgraded to an alcohol package for a fee. Max. total baggage allowance of 20 kilos (44 lbs.) per person. Flights are economy class. **Guests fly non-stop to West Palm Beach on Saturday, spend one night pre-cruise in hotel in Florida and cruise on Celebrity Silhouette from Sunday to Sunday. Return flight is on Sunday.** Cruise departure date is April 1 with Western Caribbean itinerary. Hotel is a standard hotel room (selected by Celebrity), based on single, double, triple or quad occupancy. Guests to pay for any upgrades, room service, incidentals and any items of a personal nature. A valid credit card must be provided at time of check in. Ports of call vary by itinerary. This program is not combinable with any other offers. Package is subject to flight & cruise availability. Please ask for details regarding terms and conditions regarding deposit, final payment and cancellation penalties. Restrictions apply. Celebrity Cruises reserves the right to correct any errors, inaccuracies or omissions and to change or update fares, fees and surcharges at any time without prior notice. © 2017 Celebrity Cruises, Inc. Ship's Registry: Malta and Ecuador. All Rights Reserved.